

Jennifer Cramer

CEO and Co-Founder, The Spice Lab

Jennifer Cramer leads The Spice Lab, a Pompano Beach, Fla. company selling artisan sea salts, premium spices, seasonings and loose teas offered in unique packaging and sold by gift and specialty food stores, major retailers and online. The Spice Lab opened its first retail location in Fort Lauderdale in October 2016.

Founded in 2009 with her husband Brett, The Spice Lab has been named to the INC5000 list of the fastest growing private companies in America, the Entrepreneur360 and a 2016 Florida Company to Watch winner from GrowFL. The company has just been recognized by the *South Florida Business Journal* as the 2017 Business of the Year Award winner in the \$3 to 25 million in revenue category and named a finalist for EY's Entrepreneur of the Year Florida Awards which will be presented in June.

The company also has earned numerous industry awards and accolades for its innovative products and packaging. Jennifer has been recognized by *South Florida Business Journal* as one of South Florida's Most Influential Women and named to the *Sun Sentinel* newspaper's Top Workplace Professionals. This is the fourth consecutive year that The Commonwealth Institute has named her one of the Top 50 Women-Led Business Leaders in Florida. Jennifer has a Bachelor's degree in Art History from Florida Atlantic University and a B.S. degree in Interior Design from Lynn University.

With Jennifer's quiet leadership style and design expertise balancing Brett's entrepreneurial enthusiasm, the couple has created a thriving business and family-friendly work environment. They have two children, Charlotte, age 10 and Robert, age 7 and live in Fort Lauderdale.

See www.thespicelab.com